



HAITI

11TH EUROPEAN DEVELOPMENT FUND (EDF) REGIONAL PRIVATE SECTOR DEVELOPMENT PROGRAMME (RPSDP) COUNTRY BRIEF 2017-2021

HAITI BENEFITS 2017-2021

295 stakeholders



benefitted from at least **34 different in-person interventions and 33 webinars**

1
firm

participated in the **Absolutely Caribbean Trade Show**

62
participated

in **1 training programme** held in country

2

beneficiaries attended **angel investment forum and summit**

1 participant benefitted from the **WE-Xport programme**



€169,097.44
awarded to

4 FIRMS
via the **DAGS**

€56,998.00
awarded to

4 FIRMS
via the **DSGP**

14
firms

attended **trade missions, expos, forums and conferences**

7
stakeholders were

present at the **CAIPA activities**

CARIBBEAN EXPORT DEVELOPMENT AGENCY (CARIBBEAN EXPORT)

THE ONLY REGIONAL EXPORT DEVELOPMENT, TRADE, AND INVESTMENT PROMOTIONS ORGANISATION OF THE FORUM OF CARIBBEAN STATES (CARIFORUM)

Caribbean Export works closely with the CARIFORUM Directorate, relevant government ministries across the Caribbean, as well as with other public-private sector agencies that have responsibilities to develop and promote business, trade, and investment.

Caribbean Export is in its fifth year of implementing the 11th European Development Fund (EDF) Regional Private Sector Development Programme (RPSDP), which began in 2017 and will end in 2022. With funding of **€27,525,000** under 11th EDF RPSDP, together with contributions from CARIFORUM beneficiary states, the Agency has been able to support over **9,015** stakeholders in 2017-2021 from the **15** countries across the region, impacting the growth of the region's private sector.

Haiti has seen **295** stakeholders (entrepreneurs, firms, BSOs, and government ministries) benefit from at least **34** different Caribbean Export in-person interventions in 2017-2019 and **33** webinars during the 2020-2021 period of Caribbean Export's implementation of the 11th EDF RPSDP.

One of the most direct ways in which Caribbean Export has achieved private sector development is through its flagship funding programme, the Direct Assistance Grant Scheme (DAGS). The Agency has awarded €3,772,334.71 in direct assistance grants to 108 CARIFORUM firms over the period 2017-2019. There were two Calls for Proposals made in 2018 and 2019. In Haiti, Caribbean Export awarded a total of **€169,097.44** (€139,097.44 in 2018 and €30,000.00 in 2019) via the DAGS to **4** firms, representing the of manufacturing, agro-development and project management and consulting sectors.



In response to the COVID-19 pandemic, the Agency with funding from the EU developed the Direct Support Grant Scheme (DSGP) a non-reimbursable grant valued between €5,000 - €15,000, which is provided for CARIFORUM firms to implement approved projects. In January 2021, **63** beneficiaries were awarded grants totaling **€910,410.07**. **4** companies from Haiti (**Acceso Peanut Enterprise Corporation S.A., Audate Saint Lot et Co (AgroBizz), Bijou Lakay, and D. E. G. Enterprises SA**) were awarded grants totalling **€56,998.00**.

The Agency also collaborated with the Caribbean Development Bank to launch the Technical Assistance Programme (TAP) on May 31, 2021. The TAP

will provide 100% coverage of eligible costs or a maximum of USD15,000.00 per grant.

Caribbean Export's collaboration with the World Bank's Entrepreneurship Program for Innovation in the Caribbean (EPIC) saw the launch of the Caribbean Investment Facilitation Project (CIFP)/LINK-Caribbean. This programme supports the on-going development of a structured business angel investing ecosystem in the Caribbean (Caribbean Business Angel Network - CBAN) and the distribution of investment facilitation grants (Co-Investment Grant and Investment Readiness Grant). During the reporting period, the Agency awarded a total of USD650,000.00 in Co-Investment Grants to 10 firms and USD350,000.00 in Investment Readiness Grants to 14 firms. USD20,000.00 was also provided through the 5-5-5 Pitch Competitions.

Caribbean Export in collaboration with the World Bank's convened the inaugural Caribbean Angel Investors Forum (CAIF) which provides the opportunity for existing and prospective investors to hear first-hand about angel investing in the Caribbean. Two forums were held in 2017 and 2018. Caribbean Export facilitated **2** stakeholders from Haiti to the 2nd angel investment forum held in Trinidad and Tobago in 2018.

Supporting SMEs through capacity building is a key component to the Agency's work. The delivery of training and certification, and increased access to market

intelligence including improving SMEs knowledge of relevant trade agreements, contributes towards this component. **62** Haitian stakeholders participated in 1 such initiatives held in Haiti.

Caribbean Exports also provides export promotion support to SMEs through market penetration initiatives including trade missions, expos, and conferences. For the period 2017- 2019, Caribbean Export supported and assisted approximately 260 participants from firms within

various CARIFORUM States, to attend approximately 21 trade mission and expos. A total of **14** stakeholders from Haiti benefitted from this support. Caribbean Export also sponsored 93 firms to attend the 4th CARIFORUM-EU Business Forum in Frankfurt, Germany, the flagship event for the Agency in 2019. The Forum provided the platform for firms and BSOs to exhibit their products and services to 68 European buyers and engage with potential investors. **HandzupGroup** from Haiti benefitted as a participant at the event.

Due to the COVID-19 pandemic, the Agency hosted the Absolutely Caribbean Virtual Tradeshow (ACVT) on November 5, 2020. The event benefitted forty-seven (47) CARIFORUM firms from alcoholic beverages (8 firms), natural cosmetics (10 firms), natural products (18 firms) and sauces and condiments (11 firms) sector including **Société du Rhum Barbancourt** from Haiti.

During the virtual tradeshow, exhibitors engaged in



two hundred (200) **B2B meetings.**

The ACVT attracted



seventy (70) qualified buyers, **four hundred and fifty (450)** registrants and **two hundred and forty-three (243)** attendees.

Seven themed webinars



based on the **sectors of interest** were hosted with industry experts during the tradeshow.

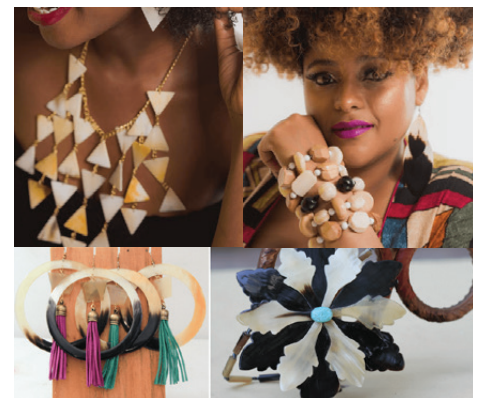
Investment promotion is another important area of focus for Caribbean Export. As the Secretariat for the Caribbean Association of Investment Promotion Agencies (CAIPA), Caribbean Export's work in investment promotion is focused on capacity building, brand development and promotion, research and information, advocacy, and supporting the sustainability of the CAIPA. **7** stakeholders from Haiti were presented at the five CAIPA activities executed by Caribbean Export.

Caribbean Export continually renews its emphasis on increasing employment creation for youth, women, and indigenous groups in CARIFORUM States, through targeted interventions that provide new and innovative frameworks for growth and development.

The WE-Xport programme was designed in 2018 to support Caribbean women in business to start exporting or increasing the exports of their products and services. The programme provided support to twenty (20) women-owned businesses within CARIFORUM, towards the improvement of their export development and competitiveness. The WE-Xport programme cohort included the jewelry manufacturing firm **Bijou Lakay** from Haiti.

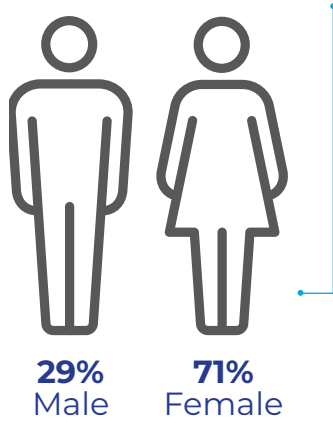


Daphne K Floreal, Bijou Lakay

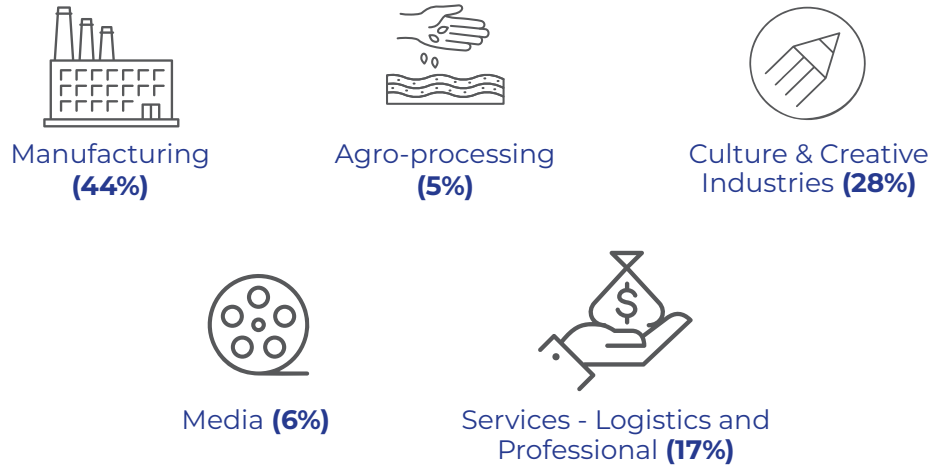


Bijou Lakay Jewellery

The **gender distribution of participants from Saint Lucia that benefitted from Caribbean Export's interventions over 2017-2021** was



The **sectors that benefitted from the Agency's interventions** included:



11th EDF RPSDP (2017-2021) Statistics at a Glance



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15 CARIFORUM countries benefitted



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in DAGS funding awarded to

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USD20,000.00
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5-5-5 Pitch Competitions

Please note that the participants total provided does not reflect the total number of beneficiary firms, as one firm is likely to have participated in multiple Agency interventions and would be counted as a participant for each. Further, a single firm may have sent multiple participants to an intervention.