

TERMS OF REFERENCE

PROJECT EXPERT

**Binational Cooperation Program Haiti- Dominican Republic
Component: Trade and Private Sector of Economic Cooperation**

Financed by the European Union under the 11th European Development Fund (EDF)

Location: Port au Prince, Haiti

Reporting to: Deputy Programme Manager of the Binational Programme

BACKGROUND

The Governments of Haiti and the Dominican Republic and the European Union have entrusted the Caribbean Export Development Agency (CEDA) with the implementation of the Trade and Private Sector Component of the 11th EDF.

The overall objective of the Trade Component of the Haiti-Dominican Republic Binational Programme of the 11th EDF, is to sustainably strengthen economic and trade cooperation between Haiti and the Dominican Republic by supporting initiatives that can reduce the current imbalances in the long term and reduce the level of poverty.

The Activities under the 11th EDF are structured to achieve the objective above mentioned by pursuing the following specific objectives: (1) The promotion of a more balanced and formal binational trade between Haiti and the Dominican Republic ; (2) The Strengthening of the quality and competitiveness of companies with special attention to the three (3) value chains: - Cocoa/Chocolate ; -Essential Oils /Cosmetics ; and -Handicraft/Fashion/Accessories/Jewelry, and (3) The Strengthening of the institutional capacity and the promotion of dialogue between the Ministries working on trade-related issues, Customs Administrations and the Private Sector.

For the Essential Oils and Cosmetics Value Chain, which these ToRs focus on, based on the diagnostic carried out on the sector of the two countries, it will involve supporting the companies selected in the framework of this program to strengthen their production capacity, improve the quality of their products, create conditions for a binational cooperation of this value chain, and help them in the search for market opportunities.

SUMMARY OF RESPONSIBILITIES

The Project Expert (HT) will work more specifically on the development of the Essential Oils/Cosmetics Value Chain with the aim of improving the competitiveness of the Haitian and Dominican companies selected from this sector, including with business support organizations (BSOs) of the Public Sector of the two countries involved.

KEY RESULTS REQUIRED

- Provide financial and technical assistance for the implementation of the Entrepreneurial Action Plan proposed of the Essential Oils/Cosmetics Value Chain of the Binational Programme;
- Develop and submit annual budgets for the effective implementation of the Essential Oils/Cosmetics Value Chain Strategy of the Binational Programme;
- Assist Haitian and Dominican companies/clusters in the process of seeking co-financing of costs related to obtaining international quality certifications, geographic indication and other certifications required by the targeted niche markets;
- Assist Haitian and Dominican companies/clusters in the process of seeking co-financing of costs related to the protection and promotion of intellectual and industrial property;
- Promote cooperation between the private sector of both countries and the EU, CARIFORUM, CELAC, SICA and/or ACP States.

Any other tasks required by the Agency, including activities related to the project.

CORE COMPETENCIES

- Good knowledge of the economic environment including the Private and Public Sectors of Haiti and the Dominican Republic, more particularly the Essential Oils/ Cosmetics sector.
- Experience working with business support organizations in Haiti and/or the Dominican Republic;
- Knowledge of industrial and trade processes in international markets;
- Strong work ethic and high level of integrity;
- Motivated individual requiring minimal supervision;
- Excellent communication skills (written and oral) and ability to express oneself on the subject in front of groups of individuals;
- Strong personal skills including the ability to negotiate, moderate and collaborate;
- Demonstrated skills in analysis and problem-solving;
- Good teamwork skills;
- Ability to work under pressure;
- Ability to work effectively in a multicultural, diverse and dynamic environment;
- Experiences focusing on value chains will be valued
- Advanced proficiency in the use of Microsoft Office programs, particularly, Microsoft Word, Microsoft Excel and Microsoft PowerPoint;

- Fluency in French and Spanish and working knowledge of English.
- Knowledge of Haitian Creole will be an asset.

EDUCATION / EXPERIENCE / CREDENTIALS

- A graduate degree in Sustainable Economics and Politics/International Trade/ Business Administration or a related field;
- A minimum of five (5) years of experience working in the private sector and in work related to trade promotion and/or social development.
- Experience of 2 years and knowledge of the Essential Oils/Cosmetics Industry.
- Experience of 3 years working with Haitian and Dominican SMEs;
- Knowledge of private sector development in the Caribbean Region;
- Knowledge of trade flows in the Caribbean Region;
- Knowledge of internationally recognized best practices in trade facilitation;
- Work experience in Haiti and/or the Dominican Republic; and
- National of CARIFORUM or ACP.

APPLICATIONS

Interested candidates must send their CV together with a cover letter by email to the following address: haitiapplications@carib-export.com, by April 20th, 2021.