

**SONGWRITING AND MUSIC PRODUCTION  
TRAINING PROGRAMME  
EXPRESSION OF INTEREST**

Caribbean Export Development Agency (Caribbean Export) together with the Organization of Eastern Caribbean States (OECS) Competitive Business Unit would like to invite CARIFORUM song writers and music producers to express their interest in participating in a virtual song writing and music production training programme.

**Background**

Caribbean Export has undertaken several interventions for the further enhancements and development of the music industry in CARIFORUM States. These interventions include but are not limited to business of music training, music showcases, song writing, business to business meetings and other phased trainings. The music interventions focus on improving the skills and access to markets by regional music practitioners to further develop and enhance the opportunities for Caribbean musicians in the music industry regionally and internationally.

This Virtual Song Writing and Music Production training will be based on the delivery of training sessions on the theory and techniques of song writing, music production; and, a practical programme involving a collaborative approach to writing and composing music for the regional and global markets. The training will seek to attract a cadre of top regional and international music experts with thorough knowledge of the Caribbean music scene, who through their combined skills will deliver the training in the areas identified for the training programme. The trainers/experts will be expected to bring a range of skills in song writing, music production and experience in working with groups of artistes to create music content.

*The intervention will include these key components as follows:*

**WEBINAR**

Fifteen (15), four-hour virtual song writing and music production webinars:

- Music Production
  - ✓ Musical Instrument Digital Interface (MIDI)
  - ✓ Pro tools production,
  - ✓ Recording techniques
  - ✓ Mixing techniques
  - ✓ Sound design
  - ✓ Genres of music for the regional and international markets;
- Song Writing
  - ✓ Music theory
  - ✓ Chord progressions
  - ✓ Melodies
  - ✓ Song structure
  - ✓ Lyric writing

**Date and Location**

September 2020 to December 2020 - Online Training Platform – (Zoom or GoToWebinar)

**Who can participate?**

To be selected candidates should meet the following criteria:

1. Have written or produced a minimum of 3 songs in the last five (5) years;
2. Must be 18 years and above;
3. Must be a registered member of a CMO, and PIN must be provided;
4. Have access to a computer with the latest version of Zoom or GoToWebinar. A Webcam, speakers or headphones, an external or internal microphone, and broadband internet connection. Producers must have access to a Studio. There may be some additional requirements, depending on your chosen track.
5. Submit 3 recordings with original music composition(s);

Persons interested in participating in the above activity please fill out the attached application form and return to [mbaptiste@carib-export.com](mailto:mbaptiste@carib-export.com). Deadline for receipt of applications is Friday August 21<sup>st</sup>, 2020 at 4:30pm. Successful applicants will be notified no later than Wednesday 31<sup>st</sup> August 2020.